
AGRO ORGANIC
आज़ादी का अमृत महोत्सव
Special Thanks
Related Ministries of Government of India & States
विकसित भारत अभियान
1947 TO 2047
आत्मनिर्भर भारत
ORGANIC
PEOPLE
HEALTHY
PLANET
BRIGHTER
TOMORROW
17 18 19
FEBRUARY 2027
MAHALAXMI LAWNS HALLS
PUNE, MAHARASHTRA
VIKSIT BHARAT
MAHA WORLD EXPO | SUMMIT | AWARDS 2027
CONNECT | COLLABORATE | GROW
17 - 19 FEBRUARY 2027
MAHALAXMI LAWNS HALLS, KARVE NAGAR, PUNE
ORGANIC TURMERIC POWDER
ORGANIC HONEY
ORGANIC OIL
ORGANIC BUSINESS GLOBAL OPPORTUNITIES
AGRO ORGANIC™
Maha World Expo | Summit | Awards
CONNECTING
FARMERS
BUSINESSES
MARKETS
THE WORLD
INNOVATION
COLLABORATION
MARKET LINKAGES
INVESTMENTS
A SUSTAINABLE
TOMORROW
India's Premium Platform for Organic Agriculture,
Sustainable Farming, Natural Products & Market Linkages
ORGANIC FARMING
NATURAL PRODUCTS
HORTICULTURE
AGRI INPUTS
VALUE ADDITION
SUSTAINABLE AGRICULTURE
RETAIL & EXPORTS
B2B MEETINGS
EXHIBITION SHOWCASE
KNOWLEDGE SUMMITS
INDUSTRY AWARDS
PARTNERSHIPS FOR GROWTH
EXHIBITION
| NETWORKING
| CONFERENCE
| AWARDS
| FARMERS
| INDUSTRY
| GOVERNMENT
| GLOBAL BUYERS
| PRODUCTS
| TECHNOLOGIES
| INVESTMENTS
| MARKET LINKAGES
ONE PLATFORM
MANY OPPORTUNITIES
A GREENER & HEALTHIER
TOMORROW
The Region's 26th Biggest
Industry Event
Cultivating Opportunities Globally
www.organicagro.in
ORGANIC AGRICULTURE | SUSTAINABLE FOOD SYSTEMS
NATURAL PRODUCTS | GLOBAL MARKETS

AGRO ORGANIC™

Maha World Expo | Summit | Awards

India's Premium Platform for Organic Agriculture, Sustainable Farming, Natural Products & Market Linkages

Good Food Brighter Lives



EXHIBITOR OPPORTUNITIES

Showcase Products. Build Partnerships. Expand Markets.



WHO SHOULD EXHIBIT

Connect with the Right Audience Across the Organic Value Chain



Organic Farming & Sustainable Agriculture



Natural & Herbal Products



Horticulture & Protected Cultivation



Seeds, Bio-Inputs & Agri Solutions



Food Processing & Value Addition



Retail, Distribution & Exports



Technology, Packaging & Supply Chain

WHY EXHIBIT

Real Business Opportunities for Sustainable Growth

- Meet targeted trade buyers and channel partners
- Connect with government, industry and global buyers
- Launch products and build brand visibility
- Explore distributorships, retail tie-ups and exports
- Generate B2B leads and market enquiries
- Participate in awards, presentations and networking

OPPORTUNITIES

- Exhibition Stalls
- Sponsorships
- Branding Packages
- Product Launches
- Knowledge Sessions
- Awards Participation



IDEAL FOR

A Diverse Ecosystem of Exhibitors Driving a Healthier & Greener Tomorrow

Manufacturers | Farmers' Producer Organisations | Startups | Importers | Exporters | Distributors | Retailers | Institutions

A TRINITY ट्रीनीटी EVENT

Cultivating Opportunities Globally

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ORGANIC PEOPLE HEALTHY PLANET BRIGHTER TOMORROW



VISITOR & DELEGATE INFORMATION

Source. Network. Learn. Discover Opportunities.

WHO SHOULD VISIT

- Importers & Exporters
- Retailers & Modern Trade
- Distributors & Wholesalers
- Institutional Buyers
- Government Officials & Policy Stakeholders
- Agriculture, Food & Organic Entrepreneurs
- Farmers, FPOs & Cooperatives
- Investors, Consultants & Service Providers
- Students, Researchers & Industry Professionals

WHY VISIT

- Discover new products, brands and technologies
- Meet manufacturers, growers and solution providers
- Source organic, natural and value-added products
- Understand market trends and consumer demand
- Attend summit sessions and industry discussions
- Build business contacts and strategic partnerships
- Explore investment, sourcing and export opportunities

WHAT YOU CAN EXPECT



- Business Networking
- Product Discovery
- B2B Meetings
- Conference Sessions
- Awards & Recognition
- Market Intelligence

ENTRY FOR
TRADE VISITORS, BUYERS & DELEGATES

Ideal platform for serious business engagement in the organic ecosystem



PEOPLE
PARTNERSHIPS
PROSPERITY
A GREENER TOMORROW

A TRINITY ट्रीनीटी EVENT

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TRINITY'S 2023 - 2026 CENTRAL GOVERNMENT PAVILIONS



APEDA Pavilion - Agricultural Products Export Dev. Authority, Ministry of Industry & Commerce



MPEDA Pavilion - Marine Products Export Dev. Authority, Ministry of Industry & Commerce



Ministry of Food Processing, Govt of India - National Institute of Food Tech, Entrepreneurs & Mgmt - NIFTEM



Tea Board, Government of India Ministry of Industry & Commerce



Coffee Board, Government of India Ministry of Industry & Commerce



Spices Board, Government of India Ministry of Industry & Commerce



Coir Board, Government of India Ministry of MSME



Coconut Development Board, Govt of India Ministry of Agriculture



Directorate of Marketing & Inspection (AGMARK), Govt. of India



FSSAI - Food Safety and Standards Authority of India, Govt. of India



Cocoa Development



Skill India

TRINITY'S 2023 - 2026 UNION AYUSH MINISTRY PAVILIONS



Central Council for Research in Unani Medicine - CCRUM



Republic of Congo



Central Council for Research in Homoeopathy - CCRH



National Medicinal Plants Board of India - NMPB



Food Processing Of UT Ladakh



Government of Haryana - HAFED



Government of Assam - Dept. of Horticulture & Food Processing



Government of Bihar - Dept. of Agriculture

TRINITY'S 2023 - 2026 STATES GOVERNMENT PAVILIONS



Government of Arunachal Pradesh - Dept. of Agri.



Government of Chhattisgarh - Horticulture Dept.



Government of Chhattisgarh - Agriculture Dept.



Government of Goa - Dept. of Agriculture



Khadi & Village Industries Corporation



UT of Jammu & Kashmir - Dept. of Agriculture



Government of Jharkhand



Government of Karnataka - KAPPEC,



Government of Kerala - Dept. of Agriculture



Government of Punjab - MARKFED

TRINITY'S 2023 - 2026 STATES GOVERNMENT PAVILIONS



Government of Madhya Pradesh - Dept. of AHF



Government of Maharashtra - Dept. of Agriculture



Government of Manipur - Dept. of Agriculture



Government of Nagaland - Dept. of Agriculture



Government of Odisha - Dept. of Agriculture



Government of Meghalaya - Dept. of Agriculture



Government of Sikkim - Dept. of Agriculture



Government of Tamil Nadu - Dept. of Agriculture



Government of Telengana - TSIIC



Government of Uttarakhand - UOCB

TRINITY'S 2023 - 2026 STATES GOVERNMENT PAVILIONS



Government of Madhya Pradesh - Dept. of Horticulture



Government of Goa - GOVAN



Government of Karnataka - KSDL



Government of Meghalaya - Dept. of Horticulture



Government of Meghalaya - MSFABC



Government of Nagaland - Dept. of Horticulture



Government of Tamilnadu - Dept. of Horticulture



Government of Telangana - Dept. of Horticulture



Government of Uttar Pradesh - Dept. of Agriculture



Government of Uttar Pradesh - Dept. of Horticulture

ORGANIC AGRICULTURE & HORTICULTURE

- India ranks 1st globally in the number of organic farmers, with approximately 4.43 million.
- India ranks 4th globally in certified organic area.
- Organic farming covers approximately 1.5%–2% of India's total agricultural land.

CURRENT STATUS

- Certified Organic Land: Over 1.76 mill. hectares.
- Land Under Conversion: 3.63 million hectares.
- Leading State: Madhya Pradesh has the largest certified organic acreage.
- Other Leading Regions: Maharashtra, Rajasthan, and the northeastern states.
- Fully Organic State: Sikkim is a fully organic state.
- Domestic Market: India's organic market has reached approximately INR 131.41 billion.
- Export Demand: Strong demand exists in the US, European Union, and Middle East.
- Major Export Products: Spices, tea, coffee, rice, and other organic agricultural products.
- Government Support: Initiatives such as Paramparagat Krishi Vikas Yojana (PKVY) support cluster-based organic farming.
- Certification: The National Programme for Organic Production (NPOP) provides standards and certification guidelines.

FUTURE PROSPECTS & POTENTIAL

- Higher Value: Organic horticulture offers opportunities for higher-value production and premium pricing.
- Export Potential: Growing international demand creates significant opportunities for Indian organic producers.
- Domestic Growth: Increasing consumer awareness is supporting demand for organic products within India.
- Soil Improvement: Organic farming methods improve soil health & water-holding capacity.
- Water Protection: Reduced chemical runoff helps protect groundwater resources.
- Climate Resilience: Organic practices can support agriculture in drought-prone & environmentally sensitive regions.
- Rural Employment: Organic farming generate employment through farming, processing, composting & bio-manure production.
- Eco-Tourism: Organic farms can support rural and agricultural tourism opportunities.
- Youth Participation: Expanding organic agriculture can create new business and employment for younger generations.

The Region's 26th Biggest Industry Event



MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers


Media Briefings



English Newspapers



Special Invitations



Radio FM


Vernacular Dailies


TV & Cable Channels


In Venue Displays


Outdoor Publicity



Online Marketing


Business Visits

GOOD RoI & COST-EFFECTIVE TARIFFS

- Raw Space - ₹14,500 /- per sq mtr
- Built-up Shell - ₹15,000 /- per sq mtr
- Overseas Exhibitors (Tariffs in US $ or Euros)
  Space - US $ 200 or Euro € 170 per sq mt.
  Shell - US $ 215 or Euro € 185 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug...
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.



PROFESSIONAL ORGANIZERS - TEAM TRINITY



The Trinity Group incorporated in 1994, has over the last more than 30 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world expos, including for the Government of Sri Lanka's TRADMED Show and also produced the India Trade Fair with Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated soon. Trinity has always received the support of various Government of India and State Agencies for its mega industry B2B events and this one is no different.

Trinity Ventures - an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media & publications" Its events for Micro, Small & Medium Enterprises have been supported by NSIC (National State Industries Corporation with subsidies. Trinity is also a member of number of trade, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.

CHAMBER FOR IMPORT, EXPORT & HEALTH

The Chamber for Import, Export (Impex), Traditional & Integrated Health is a registered not-for-profit organization established to promote commerce, trade, and health sectors. Formally registered under the Companies Act of 2013, the chamber is recognized by India's Union Ministry of Corporate Affairs alongside other government agencies.

Operating closely with pioneering event organizers like the Trinity Group, the chamber facilitates large-scale international B2B events, trade fairs, and conferences to connect businesses with global markets. The chamber enjoys strong support from high-level policy-makers and international dignitaries, assisting businesses in expanding their export reach to numerous countries across Africa and the Indian Ocean region. For more info, check www.impexandhealthchamber.com

SPECIAL THANKS TO VVIPS WHO ATTENDED TRINITY EVENTS & WISHED US WELL



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad Naik cutting ribbon at inauguration



India's Minister Murlidhar Mohol cutting the ribbon



India's Minister PS Patel presented floral tributes



India's Minister Suresh P. & Vijay K. AIAI President



India's Minister Rameshwar Teli & African Ambassador



H.E. Governor Koshyari of Maharashtra & Chamber MD



H. E. Governor Rao & CM Fadnavis of Maharashtra



H. E. PSS Pillai, Governor of Goa & MD of Chamber



H. E. Dr. Smt. M Sinha, Governorof Goa



Dr. Pramod Sawant, CM of Goa cutting the ribbon



Maharashtra's Minister, Atul Save cutting the ribbon



Digambar Kamat, Goa's CM speaking at the inauguration



Laxmikant Parsekar, CM of Goa visiting the event



H.E. Governor, SC Jamir at the inauguration ceremony



Mauvin Godinho, Goa's Cabinet Minister being felicitated



Francisco D'souza, Goa's Dy. CM cutting the ribbon



Maharashtra's Minister & Master Chef, Harpal Sokhi



Maharashtra's Minister, MP Lodha visiting Trinity's Maha World Expo



Babu Kavlekar, Goa's Dy. CM awarded at a Trinity event



Mayor R Monseratte & Siddhesh Naik, President, Zilla Panchayat



Goa Cabinet Minister, Dilip Parulekar in attendance



Dr. TP Lahane, Padma Shri & Guinness Record Holder



PM's Guruji & Union Secretary being felicitated at a Trinity event



* All designations are of when the VVIPs interacted with the organizers

TRINITY EVENTS ARE SUPPORTED BY UNION & STATE GOVERNMENT PAVILIONS

सत्यमेव जयते

A Few Central Government Ministries Who Support Us

Ayush | Agriculture & Farmers Welfare | Commerce & Industry | Development of North Eastern Region | Earth Sciences Electronics & Information Tech | External Affairs | Finance | Fisheries, Animal Husbandry & Dairy | Food Processing Industries Health & Family Welfare | Micro, Small & Medium Enterprises | New & Renewable Energy | Power | Railways Science & Technology | Skill Development & Entrepreneurship | Textiles | Tourism | Tribal Affairs

Central Government Agencies & Major Sponsors Who Exhibited

AIAI | APEDA | AMFI | BSE | C-DAC | COCONUT BOARD | COIR BOARD | CSIR

CSIR-IIIM | DIR OF CASHEW... | DIR M & I | ECGC | FSSAI | ICAR | IIFPT | IRCTC

KVIC | LIC | MSE | MPEDA | MCX | NAM | NDDB | NHDC

NMPB | NRDC | NSDC | NSE | NEHHDC | NIFTEM | NIS | SEBI

SPICES BOARD | TEA BOARD | TJCIL | TCMDFIL | WTC | AND MANY MORE....

Major State Pavilions at Trinity Events

ANDHRA PRADESH | ARUNACHAL | ASSAM | BIHAR | CHANDIGARH | GOA | GUJARAT | HARYANA

HIMACHAL PRADESH | JHARKHAND | KARNATAKA | KERALA | MADHYA PRADESH | MAHARASHTRA | MANIPUR | MEGHALAYA

MIZORAM | NAGALAND | ODISHA | PUNJAB | RAJASTHAN | SIKKIM | TAMIL NADU | TELANGANA

TRIPURA | UTTAR PRADESH | UTTARAKHAND | WEST BENGAL | UT OF ANDAMAN | UT OF CHANDIGARH | UT OF DADRA | DELHI (NCT)

JAMMU & KASHMIR | LAKSHADWEEP | PUDUCHERRY

3 GUINNESS WR HOLDERS

PROMOTED BY TRINITY ISO 9001:2015

Professional Producers

Certified by ANSI ICV

American National Standards Institute
International Conformance Veritas

PATRON MEMBER EU INDIA CHAMBERS

OVER 30 YEARS

IMPORT - EXPORT & HEALTH CHAMBER

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Global Ideas Sustainable Solutions Brighter Tomorrow



SUMMIT PARTICIPATION & AWARDS

Share Knowledge. Build Influence. Celebrate Excellence.

SUMMIT HIGHLIGHTS



Organic Agriculture & Sustainable Farming



Natural Products & Wellness Markets



Horticulture, Innovation & Protected Cultivation



Bio-Inputs, Value Addition & Processing



Retail, Distribution, Branding & Exports



Investment, Partnerships & Market Linkages

WHO CAN PARTICIPATE



Industry Leaders



Policy Makers



Subject Experts



Innovators & Startups



Researchers & Institutions



Associations & Chambers



Corporate Delegates

PARTICIPATION OPTIONS

- Speaker
- Panelist
- Delegate
- Sponsor
- Partner
- Award Nominee

WHY PARTICIPATE

- Gain visibility before a focused industry audience
- Position your brand and expertise
- Join high-level discussions and networking
- Connect with businesses, buyers and investors
- Celebrate achievements through awards and recognition

AWARDS

RECOGNISING VISIONARIES DRIVING A HEALTHIER PLANET

- Leadership
- Excellence
- Innovation
- Emerging Enterprise
- Sustainability
- Market Impact





Stronger Partnerships for a Greener Tomorrow

Speak | Exhibit | Participate | Partner

For Exhibition, Sponsorship & Delegate Enquiries

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